



Our Publisher base is the engine that drives our industry. Your investment of both time and real dollars provides sustainability for Advertisers and network staff alike. This is a fact that is clearly understood and always respected. To this end, we insist that **TheWay** our staff nurtures a new or existing relationship focuses on how we minimize any potential risk associated with promoting an offer. The CPAWay staff takes a purposeful approach when marrying an Advertiser's premium, or any other campaign, with Publishers' proven traffic channels. From our standpoint, you have to make a "best effort" to control the controllable in an industry that seems almost untamable. All of the above leads to a more narrow focus on revenue creation. It must satisfy, as well as justify, the reason for any partnership. A core company principle we implore as another "best effort" is the continual monitoring of the rate at which our campaigns generate your revenue. With physical daily updates, or when deemed necessary, having you know where we stand is paramount. As it becomes more apparent that we stand behind what we speak and not behind a system, a relationship with substance will begin to emerge. CPAWay is a debt-free organization that never pays late and most always pays early. That may seem to be a business 101 statement, but we feel that a better performance should equate to a greater and faster reward. Please come and experience what it feels like when real relationship is the centerpiece of a success formula we call **TheWay!**

CPAWAY

MONETIZE TheWay™

...managing the level of risk, while guarantying a timely reward...
held together and improved on... by the **relationship** that is formed...

Specializing in NOT specializing, giving our Publisher base the freedom to expand

In an industry that is ever expanding, there's little value in narrowing the market scope we would service. Our Publishers will direct us and we will deliver.

You can be paid today, every day

When warranted, requested or needed, you're paid daily.

This is an easy one for us, deliver great results, we insure quick rewards.

Have old domains? No problem, turn them into a cash machine

Using our industry leading content locking technology, you can easily monetize any site with the click of a button. See CPAWay boost your conversions in a short amount of time.

TheWay staff at your service

The day to day management of your account will be handled by an individual account manager, supported by the entire CPAWay staff.

Are you new to the industry? No worries, our staff will help guide you

Breaking into any new business is a challenge. Gaining any traction in this industry without the proper support and knowledge can prove catastrophic.

Enjoy the Rewards Our Content Monetization Tool Has to Offer

As a CPAWay Publisher, you'll have access to a variety of exclusive tools to streamline revenue creation!